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		Application Number	09/870,581
Sheet <u>1</u> of <u>1</u>		Confirmation Number	9236
		Filing Date	May 30, 2001
		First Named Inventor	Koki UCHIYAMA
		Art Unit	2171
		Examiner Name	
		Attorney Docket Number	CA1073

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document
		Number	Kind Code ² (if known)		
gml		US 5,895,470		04/20/1999	Pirolli et al.
gml		US 5,995,943		11/30/1999	Bull et al.
		US			
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FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No. ¹	Foreign Patent Document			Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Translation ⁶
		Country Code ³	Number ⁴	Kind Code ⁵ (if known)			
gml		EP	0 957 437	A2	11/17/1999	International Business Machines Corporation	

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city, and/or country where published.	Translation ⁶
gml		Langheinrich et al., "Unintrusive customization techniques for Web advertising," <i>Computer Networks</i> , Elsevier Science Publishers BV, Amsterdam, NL, Vol. 31, No. 11-16, 17 May 1999, pages 1259-1272.	

Examiner Signature	<i>Muandale</i>	Date Considered	10/8/03
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